

Kingsmen Offerings: Product Discovery

Quick Impact

You're a visionary leader with countless ideas to improve your world. We're a software delivery studio trusted by some of the nation's largest financial institutions and unicorn startups to deliver impactful, business enabling technology. Together, we'll partner through a tailored collaborative design process to clearly define your vision, understand potential impact and provide you with what you need to communicate for buy-in.

Product Discovery Options

Our Guarantee

We believe in our proven approach so much that we will credit 100% of the Product Discovery engagement back to you after 6 months of our Software Delivery.

PRODUCT DESIGN OPTIONS	Ideation	Functional Discovery	Business Discovery	Technical Discovery	Ready for Development
	To visualize your idea Duration: ~2 weeks	To get funding for your idea Duration: ~3-4 weeks	To prototype your idea Duration: ~4-6 weeks	To start building your idea Duration: ~6-8 weeks	
Vision Definition					
Vision	✓	✓	✓	✓	
Goals & Metrics		✓	✓	✓	
Capability Map		✓	✓	✓	
Concept Visuals					
Visual Graphics	✓	✓	✓	✓	
Low-Fidelity Mockups	✓	✓	✓	✓	
High-Fidelity Mockups		✓	✓	✓	
Business Decomposition					
Business Modeling			✓	✓	
Process Modeling			✓	✓	
Feature Map			✓	✓	
Prioritized Roadmap			✓	✓	
Technical & Architectural Assessment					
Architectural Assessment				✓	
System Integration Analysis				✓	
Data Integration Analysis				✓	
Infrastructure Analysis				✓	
End of Engagement Pitch	✓	✓	✓	✓	