

## Kingsmen Offerings: Rapid Product Design

### Quick Impact

You're a visionary leader with countless ideas to improve your world. We're a software delivery studio trusted by some of the nation's largest financial institutions and unicorn startups to deliver impactful, business enabling technology. Together, we'll partner through a tailored collaborative design process to clearly define your vision, understand potential impact and provide you with what you need to communicate for buy-in.

### Rapid Product Design Options

#### Our Guarantee

We believe in our proven approach so much that we will credit 100% of the Product Design engagement back to you after 6 months of our Software Delivery.

| PRODUCT DESIGN OPTIONS                          | Ideation                                     | Functional Discovery                                 | Business Discovery                             | Technical Discovery                                 | Ready for Development |
|---|--|--|--|---|-----------------------|
|   | To visualize your idea<br>Duration: ~2 weeks | To get funding for your idea<br>Duration: ~3-4 weeks | To prototype your idea<br>Duration: ~4-6 weeks | To start building your idea<br>Duration: ~6-8 weeks |                       |
| <b>Vision Definition</b>                        |  |  |  |   |                       |
| Vision  | ✓  | ✓  | ✓  | ✓   |                       |
| Goals & Metrics                                 |  | ✓  | ✓  | ✓   |                       |
| Capability Map                                  |  | ✓  | ✓  | ✓   |                       |
| <b>Concept Visuals</b>                          |  |  |  |   |                       |
| Visual Graphics                                 | ✓  | ✓  | ✓  | ✓   |                       |
| Low-Fidelity Mockups                            | ✓  | ✓  | ✓  | ✓   |                       |
| High-Fidelity Mockups                           |  | ✓  | ✓  | ✓   |                       |
| <b>Business Decomposition</b>                   |  |  |  |   |                       |
| Business Modeling                               |  |  | ✓  | ✓   |                       |
| Process Modeling                                |  |  | ✓  | ✓   |                       |
| Feature Map                                     |  |  | ✓  | ✓   |                       |
| Prioritized Roadmap                             |  |  | ✓  | ✓   |                       |
| <b>Technical &amp; Architectural Assessment</b> |  |  |  |   |                       |
| Architectural Assessment                        |  |  |  | ✓   |                       |
| System Integration Analysis                     |  |  |  | ✓   |                       |
| Data Integration Analysis                       |  |  |  | ✓   |                       |
| Infrastructure Analysis                         |  |  |  | ✓   |                       |
| <b>End of Engagement Pitch</b>                  | ✓  | ✓  | ✓  | ✓   |                       |